



# CREATE!

Center for Renewable Energy  
& Appropriate Technology  
for the Environment

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## 2023 FALL NEWSLETTER

### Poultry Realities: CREATE!'s Response to Rural Senegal's Challenges

The hot and arid climate in rural Senegal poses challenges to raising poultry. Free range farming exposes chickens to extreme heat and predators, making them more susceptible to overheating, dehydration, stress, and potential death. Communities often lack the infrastructure to provide necessary ventilation, shade, and protection. Furthermore, without a centralized feeding system, the chickens also lack consistent access to nutritious food. Desertification and water access additionally hinders the chicken's quality of life and increases mortality rates.

### CREATE!'s Impact: Community Empowerment through Poultry Training

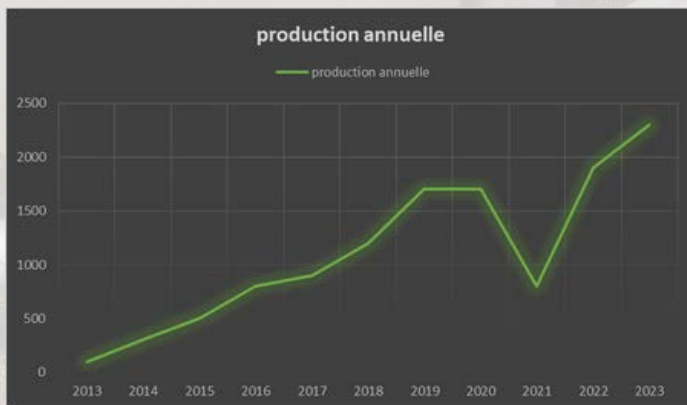
CREATE! trains community members to raise chickens in more sustainable ways. The program is designed to enable beneficiaries to acquire the skills and resources needed to start and manage their own poultry. The sheds feature windows for natural ventilation and solar-powered lights to ensure the chickens remain healthy and calm. The availability of chicks, vaccines, and feed is important to ensure the success of these projects. CREATE! helps partner communities access these essential tools that allow beneficiaries to practice the skills acquired during training and achieve better results in their poultry farming activities.





# CREATE!'S IMPACT

In Senegal, a new poultry raising industry has emerged in rural areas where it was previously difficult to access chickens. Although climate conditions are unstable in these areas, CREATE! is pioneering new standards in this field. In fact, the program has grown steadily over the last decade, resulting in a positive lasting change in people's diet and the cost of poultry products.



Today, we have 19 poultry sheds in 20 partner communities, which means our poultry activities have reached 95% of all our intervention zones (Fatick, Kaolack, Louga). The 20th shed will be built in the Ngaraff community in 2024. All of this would not be possible without the training provided by CREATE! and support from donors like you.

**Your contributions are essential in helping CREATE! continue sustainable programs like this. Please consider donating to our programs to empower Ngaraff and other similar communities.**



Since we have the poultry shed in the community garden, chickens are accessible in the village. Now, we can get them at a lower price or on credit whereas before, chickens were expensive in the local market. During the holidays, we produce a lot of chickens for the village and even the surrounding villages benefit from them.

**Mbathio Sarr, Ndiagne Kakhone**





# REFORESTATION DAY IN WALO



CREATE! was honored to receive an official delegation headed by the governor of the Kaolack region, accompanied by all administrative authorities of the Guinguineo department, as well as departmental and regional chiefs and local authorities in Walo Sendiegné, to officially launch the 2023 reforestation campaign in Senegal.

## TECHNICIAN SPOTLIGHT: GEORGES NESTA MANCABO



As a supervisor, I manage six communities located in the GOSSAS department of the Fatick region. I am very happy and satisfied I joined the CREATE! team, as I have the opportunity to contribute to rural development – one of my greatest dreams.

When I joined CREATE! in 2018, I was met with a professional and well-organized team that welcomed me and made my transition easy.





# EVOLUTION OF NGARAFF

In just two months, the Ngaraff community has seen a rapid transformation. With the team's strategic approach and the motivation of the beneficiaries under the supervision of the technician, women are already starting to harvest their first crops. The pictures below capture this dramatic change:



**NOTE:** The CREATE! staff travels an average of 150 to 250 km a day to help beneficiaries. Repeated breakdowns of their 15 to 17-year-old vehicles on deteriorated roadways are causing delays to the program. The team would highly benefit from a new vehicle fleet to be more efficient. The only constraint is insufficient funds.

Your support could help us solve this issue.

## Thank you to all of our donors for your continued support.

## CREATE! BOARD of DIRECTORS

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**Mary-Kay Miller**, Board Secretary and Treasurer. professor of French and West African literature at Salem State University.

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