



2022 ANNUAL IMPACT REPORT



A message from our co-Executive Directors

Dear friends of CREATE!,

We are delighted to present our annual report for the year 2022. This year has been marked by challenges, but thanks to our commitment and determination, we have been able to continue working to improve the living conditions of rural communities in West Africa and Senegal in particular.

We take this opportunity to thank you for your efforts and devotion to our mission. We can't express how pleased and grateful we are for what you bring to our organization. Without doubt, your financial contributions have been one of the driving forces behind our success. Despite challenges and obstacles our team encountered, we faced each one with your support and positive attitude that resonated throughout our organization and lifted everyone's spirits.

CREATE! gives us a roadmap to a better future where challenges and goals of reduced poverty, inequality, better climate and environmental health and peace and prosperity are interconnected. We continued with this roadmap in 2022 and kept our programs and our partnerships sustainable for all and we thank you for always being the first to lend us a hand. 2022 was also an exciting year for our programs in rural Senegal with the global recognition we received for our work. In December of 2022, CREATE! received the **National Energy Globe Award** for Senegal for our work on sustainable community gardens using renewable energy. In December of 2022, we were also nominated for the **2023 Earthshot Prize** in the "Fix Our Climate" category. We cannot be more excited and proud about these recognition. We couldn't do it without you.

Omar Ndiaye Seck and Paulomi Bhattacharyya
Co-Executive Directors, CREATE!



**FRED RALEY, CREATE! BOARD PRESIDENT, ON
HIS FIRST TRIP TO SENEGAL**

This past fall, I had the opportunity to travel to Senegal, this being my first trip, to meet personally the CREATE! team, headed up by Omar Seck, and to also visit nine of the now twenty villages. The trip turned out to be an adventure of a life time for me and as we often say "one picture is worth a thousand words, one visit was worth a well written novel" in allowing me to see and better understand CREATE!'s successful operations.

I will never forget meeting the many smiling faces of the villagers that have succeeded in becoming self-sufficient through the success of the solar powered water wells, the gardens of beautiful vegetables and the chicken production program that provides food as well as revenue that allows the villagers to participate in a Village Savings and Lending Associations (VLSA), a result of the villagers investing their income. Truly remarkable!

2022 Program Highlights

Cookstove Training with Women's Global Education Project



In March 2022, we did a cookstove training in Sokone in partnership with the Women's Global Education Project (WGEP). For this training, we gathered four villages which work with WGEP. While the training was to help the families of the students supported by WGEP, this initiative will help improve the living conditions of all the families in the communities by reducing their firewood consumption and fire risk.

Two communities have Poultry Shed and VSLA .



The communities of Ndiagne Kahone and Keur Ndiouga both had their poultry sheds built in 2022. Thanks to these sheds, they can now raise chicken for their village consumption and for income generation. The communities also received training in Voluntary Savings and Lending Associations (VSLAs), and can now save money easily and with security. VSLA provides access to finance to rural communities who have limited access to formal financial institutions. This helps them to start small businesses, invest in agriculture, and improve their livelihoods.

Before, we used to buy chicken in the market and it was expensive; but since we start raising chicken with CREATE!'s training, we can get it easily in the village. It is very profitable.

– Diamo Kobar/ Keur Ndiouga

2022 PROGRAM HIGHLIGHTS

From 30,000 to 50,000 trees in 2022



CREATE! planted 30,000 trees in 2021, but given the growing need, we decided to plant 50,000 in 2022, spread across our different communities. Reforestation is an important practice in rural Senegal, helping to protect the environment, combat desertification and improve living conditions for local populations.

“By planting trees, we participate in the climate change mitigation because it favors trees and decreases the desert’s advance.
~ Aminata Mbaye /Ndiagne Kahone

Meet our New technician: Mouhamadou Moustapha Gaye

My name is Mouhamadou Moustapha Gaye. I am from Dakar, Senegal. I’m a technician with a BTH (Brevet de technicien horticole). I started working with CREATE! in 2022 as a agricultural technician. Through my work at CREATE!, I learned about the improved cookstoves, VSLA and the solar pumping system.

What I like best about CREATE! is the team spirit, professionalism, communication, and rigor.



2022 Sector Impacts



20,000-30,000

Liters of water
pumped per village
everyday on an
average.

2000-3000

Liters of clean water
collected per village
every day for
household use.

CLEAN WATER



“CREATE! has improved access to clean water by rehabilitating the old village well and since then we have enough water for gardening and domestic consumption. Before, most of us used to collect water from another village which was far away.
~ Anta Gaye/ Ndiagne Kahone”



800+

Men and women
participating in garden
cooperatives.

30,500+

pounds of fresh fruits
and vegetables
produced per month.

COMMUNITY GARDENS



100%

Women in our partner
communities achieved
Minimum Dietary
Diversity (MDD-W)

“Before CREATE!, we couldn't consume vegetables regularly because they were expensive to buy. Now, with our cooperative garden, we grow lot of vegetables and consume it regularly. Our harvest can satisfy the beneficiaries, the village and the extra is sold to the surrounding villages and weekly markets.
~ Bousso Sarr / Diabel”



2022 Sector Impacts



“Once I use the improved cookstove, I gain more time because I don't need to spend much time collecting firewood in the forest; so I have the possibility to do other household chores. There is more security in the village since we use the improved cookstove because, as you can see, I'm with my daughter in the kitchen without any danger.
~ Seynabou Diouf /Yougoure”

700

Well maintained improved cookstoves in all the communities

6+

Hours of time saved per woman everyday through use of improved cookstoves

50,000

Tree saplings planted throughout CREATE! partner communities

RENEWABLE ENERGY



“We recently started the VSLA program in the village and it gives us the possibility to save money in security. There was a savings group in the village before, but after getting the VSLA training from CREATE!, we understand the techniques of the good saving.
~ Ndeye Wade/Ndiagne Kakhone”

693

Number of women participating in VSLAs

\$35

Average savings per beneficiary

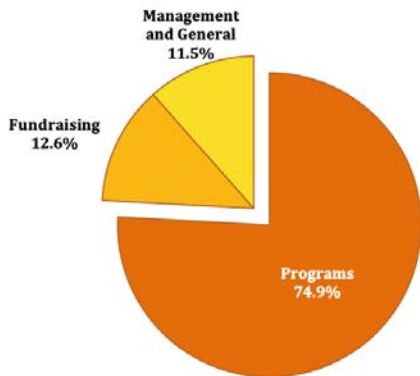
4366

Chickens raised and sold in partner communities

INCOME GENERATION

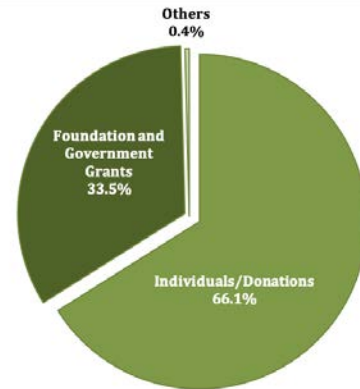


2022 Financial Summary



Expenses

Programs	\$269,983
Fundraising	\$44,931
Management and General	\$41,066
Total	\$355,980



Revenues

Individuals/Donations	\$251,218
Foundation and Government Grants	\$127,403
Others	\$1,560
Total	\$380,181

Partnership Spotlight: This Year, we're featuring THE MORTENSON FAMILY FOUNDATION!

The Mortenson Family Foundation has been supporting CREATE!'s work in Senegal since 2021 with unrestricted grants. Their incredible generosity has allowed us to continue our sustainable development work in rural communities, helping women access clean, perennial water and improve their food security and income opportunities using climate sensitive methods.

The CREATE! staff and the women from the communities extend their heartfelt thanks to the Foundation for believing in their work.

THANK YOU 2022 CREATE! DONORS



INDIVIDUAL SUPPORT

Janice and Terrence Ahern

Sofia Ahmed

Miriam Aiken

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Soo-Mi An

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DeLanson and Grace Hopkins

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Suzie and Wally Johansen

Debra Jones

Issa Kebe

Margot Kenly and Bill Cumming

Luz Kim

Virginia King

Kwok Yui Chu

Deidre LaPin

David Laub

Margaret Law

Joyce Leader

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Chantai Lovely

Rosemary and Thomas Loy

Holly Lund

Carole Lyons

Nafisa M

Aneesa Mahboob

Gaylene Main and Peter Suorsa

Janean Mann

Niels Marquardt

Ama Matharage

Craig Mathews and Ruth Uhlman

Jim and Carole McCotter

Margaret McKelvey

Lynda Mermell

Mary-Kay Miller and Richard Bartley



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Addax & Oryx Foundation
Bellevue Rotary Foundation
Change Happens Foundation
Mortenson Family Foundation
Spawglass Foundation
The Susan A. and Donald P. Babson
Charitable Foundation
Xcel Energy Foundation
Pledgeling Foundation

OTHER

United Way of Lane County
City of Eugene
United States Treasury (IRS)
The Lutheran Church of St. Andrew
SAIF Workers Insurance
Emgee and Whyte

THANK YOU! MERCI! JEREJEF!

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Fred Raley, Board President.

Former Chairman and CEO of SpawGlass, a 100% employee owned construction company.

Mary-Kay Miller, Board Secretary and Treasurer

Lecturer in French and West African literatures, Salem State University.

Ronald Taylor, Chief Executive Officer construction company (retired),
Founding donor, CREATE!

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Aïda Sarr Lewis

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WITH YOU!



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We want to thank all our board members for bringing a smile to every team member - it always lifts our spirits, especially when we need it the most.